

ALEXANDRA LEKAS

Associate Creative Director & Graphic Designer

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EDUCATION

Pratt Institute

2018 - 2022

BFA in Communications Design,
Minor in Film and Video

Graduated with Highest Honors

Received Excellence in Academic
Achievement Awards

SKILLS

Software

Adobe Creative Cloud (Photoshop,
InDesign, Illustrator, After Effects,
Premiere, Acrobat, XD), Figma,
Power Point, Word, Excel, Blender,
Procreate, Canva

Creative Skills

Graphic Design, Motion Design,
Presentation Design, Typography,
Branding, Photography, UX/UI
Design, Videography, Video Editing,
Copy Writing, 3D Modeling,
Social Media, Visual Storytelling,
Print Production

PRO BONO DESIGN EXPERIENCE

Arcadia Center for Sustainable Agriculture

Graphic Designer and
Illustrator, 2025

New York City Employment and Training Coalition

Graphic Designer, 2021-2022

WORK EXPERIENCE

Dubin Research and Consulting (FKA Immersion Legal)

Associate Creative Director 2026 - present

- Maintained creative standards for quality and consistency at a top litigation consulting firm
- Represented the design department in high-visibility client engagements
- Managed and developed repositories of graphic assets and templates
- Supervised team of six designers directly
- Responsible for hiring, training, and professional development of design team at large
- Aided Creative Director in merger of creative teams and streamlining of creative processes and organization post Immersion acquisition

Senior Graphic Designer 2024 - 2026

- Translated legal, technical, and scientific concepts into engaging, jury-friendly presentations and infographics
- Formed client relationships and collaborated directly with legal teams, experts, and witnesses to synthesize complex information
- Developed concepts and wrote concise copy to align with case strategy
- Delivered high impact graphics under tight deadlines
- Designed pitch decks, social media material, branded presentation templates, website assets and print advertisements

Graphic Designer 2023 - 2024

Arkadium

Visual Design Intern 2021 - 2022

- Created engaging Google, social media, print, and television ads for casual game products
- Animated and edited tutorial videos to visualize game techniques
- Designed app icons, feature graphics, and screenshots for ASO testing
- Establish a repository of animated GIFs for marketing use

Pratt Institute

Promotions Assistant & Freelance Designer 2019 - 2022

- Designed and collaborated with external print vendors to create Pratt's official student planner and family calendar for two years
- Designed visual identities and promotional materials for school events
- Managed and designed posts for student involvement Instagram page